



Pawtuxet River Authority and Watershed Council
8 Hope Furnace Road
Hope, RI 02831
(401) 615-7039
www.pawtuxet.org
pra@pawtuxet.org



September 12, 2022

Dear Friend of the Pawtuxet River Watershed,

You are cordially invited to a Birthday Celebration! The Pawtuxet River Authority and Watershed Council (PRAWC) is proud to commemorate 50 years of service this year 1972-2022! Our organization was established on May 1, 1972 to restore, promote, and protect the Pawtuxet River and watershed. We are a non-profit, 501(c)(3) organization serving Cranston, Coventry, Scituate, Warwick, and West Warwick where the mainstem, south and north branches of the Pawtuxet River flows. In celebration of our milestone anniversary we are holding clean-ups, and recreational activities throughout the year as part of our "Take Five Outside" Virtual Challenge, and the first ever PRA Fun 5k on the Greenway!

To meet our goals to create opportunities for public recreation, we launched a virtual challenge to "Take Five Outside" in the Pawtuxet River Watershed. Public participants are encouraged to register for the free challenge and participate in 5 outdoor activities in the watershed throughout the year. So far we have held a group hike, hosted our annual fishing derby, offered an outdoor yoga class, and collaborated with the Cranston Public Library for a pop-up lake celebration. Participants who register and check-in to five events between May 1 and October 23 will be entered into a raffle for prizes (see attached flyer). It is a great opportunity to enjoy the beauty of our watershed, and increase awareness of all it has to offer our communities. We expect at least 200 participants in the inaugural year of this program serving 5 municipalities, home to more than 242,000 residents. We have promoted our "Take Five Outside" challenge on our website, facebook page, Instagram account, as well as posted flyers at libraries, grocery stores, community centers, and city hall among other locations. The challenge will provide many opportunities to offer a variety of recreational activities, available to people of all abilities—"outdoorsy" or not. We hope that you and representatives of your organization, staff, or guests can join our upcoming Take Five Outside Challenge events to help celebrate our 50th Anniversary!

To cap off the festivities, we are especially excited to feature the Washington-Secondary Bike Path along the river. Today, we ask your business to participate in and support our **PRA Fun 5k on the Greenway** scheduled for Sunday, November 6. We are encouraging participants to join in our "Fun 5k", regardless of whether they run, walk, roll, stroll, or ride to the finish line. We offer various tiers of sponsorship available with increasing levels of exposure—all named for water levels on our beloved Pawtuxet River (see attached form). All sponsor logos will be prominently shown where indicated; "Bedrock" sponsors will be mentioned at the starting line; sponsors who wish to have a table to display at the finish line celebration will maximize their exposure and visibility to all attendees, and a race partner will be named for the organization who chooses to provide funding at the "High Water Mark" sponsorship level. We will happily accept monetary donations, gift certificates (participant prizes), or contributions of in-kind goods or services for the Fun 5k (Balloon arches at the starting line, DJ at the Finish Line Fiesta, shuttle service to the starting line etc...), or snacks, or swag for our participants and can customize sponsorship levels as needed. Proceeds from the event will be added to our accounts to help fund our restoration projects, clean-ups, or other mission-related activities.

If you are interested in sponsoring the **PRA 5k on the Greenway** at any level please email me at the address below and send a check to PRAWC at the above address - Attn. PRA Fun 5k Sponsor. Checks should be made out to the Pawtuxet River Authority and Watershed Council and must be received no later than October 14, 2022.

We hope you will support our 50 years of watershed protection and restoration efforts and we appreciate your contributions to help make the upcoming Take Five Outside Challenge events and PRA Fun 5k on the Greenway a success!

Sincerely,

Katie DeGoosh-DiMarzio
Sponsor Coordinator, PRAWC Take Five Outside Challenge
Katie.degoosh@gmail.com



Pawtuxet River Authority and Watershed Council
 8 Hope Furnace Road
 Hope, RI 02831
 (401) 615-7039
www.pawtuxet.org
pra@pawtuxet.org

Sponsorship Levels for PRA Fun 5k on November 6, 2022

PRA Fun 5k on the Coventry Greenway: Run, walk, roll, stroll or ride to take five outside!

Tier	Sponsorship Level	Number of Sponsorships Available	Donation Amount*	Benefits
1	Business Member	Unlimited	\$100	Listing on PRA Fun 5k webpage till June 2023 and in 2023 annual report
2	Bedrock Level	50 Bedrock Sponsors	\$300	Tier 1 benefits plus: Monthly (until May 2023) shout-out on social media acknowledging Sponsor as a PRA 5k donor + 2 free Take Five Outside Challenge T-shirts
3	Baseflow Level	12 Baseflow Sponsors	\$500	Tier 1 & 2 benefits plus: Logo on our PRA main webpage till May 2023 + 2 free Take Five Outside Challenge T-shirts
4	Steady streamflow Level	5 Steady Streamflow Sponsors	\$1,000	Tier, 1, 2 & 3 benefits plus: Large Company banner posted at starting line + 2 free Take Five Outside Challenge hoodies
5	Bank-full Level	5 Bank-full Sponsors	\$2,500	Tier, 1, 2, 3 & 4 benefits plus: Large company banner posted at finish line + 2 free Take Five Outside Challenge hoodies
6	Flood Stage Level	5 Flood Stage Sponsors	\$5,000	Tier, 1, 2, 3, 4 & 5 benefits plus: Tent and table set-up for you at Finish Line Fiesta so your company may interact with participants and hand out your swag, or snacks, or water etc.. + 2 free Take Five Outside Challenge hoodies
7	High Water Mark	1 High Water Mark Sponsor	\$10,000	Tier, 1, 2, 3, 4, 5 & 6 benefits plus: Company is title sponsor of 2022 & 2023 Fun 5k (since we do not have much time for advertising): "PRA Fun 5k on the Greenway Sponsored by [Company]" + 4 free Take Five Outside Challenge hoodies

*Amount may be cash donation, or cash equivalent gift certificate(s) or in-kind goods or service donation or combination
 Checks should be made out to: Pawtuxet River Authority and Watershed Council

Sponsorship Deadline October 14, 2022 (to allow appropriate time to order any necessary signage with logos, etc...):

Pawtuxet River Authority and Watershed Council
 Attn: PRA Fun 5k Sponsor Coordinator
 8 Hope Furnace Road
 Hope, RI 02831